

VA AWWA & VWEA JOINT ANNUAL MEETING

WaterJAM 2019 VIRGINIA BEACH CONVENTION CENTER – VIRGINIA BEACH, VA SEPTEMBER 9 - 12, 2019

REQUIREMENTS FOR WATER JAM SUSTAINABLE EXHIBITOR AWARD

The 2019 WaterJAM Committee, along with the VWEA and VA AWWA Sustainable Utilities Committee, remains committee emphasizing sustainable “green” initiatives for the conference and exhibit. As an exhibitor, you are encouraged to participate in these initiatives and set an example for others, while setting yourself apart with some special recognitions!

Be sure to submit the following form to earn “**The Tidy Otter**” Award for Sustainability!

Exhibitors who complete the Sustainable Exhibitor requirements as outlined below will receive “The Tidy Otter” award, and all the benefits listed below:

1. “The Tidy Otter” award for display on their exhibit
2. Special designation (with a green star) in the exhibitor listing in the WaterJAM App. **
3. Listed in **BOLD** in the WaterJAM 2019 Exhibitor Guide. **
4. Listed on the Tidy Otter Board, placed near the entrance to the Exhibit Hall. **
5. Listing in the VA AWWA publication “Tap Into Virginia” and the VWEA publication “Conduit” following WaterJAM 2019.

** For those who complete and submit the checklist before August 25th.

To apply and qualify for “The Tidy Otter” Award for Sustainability, and receive all the benefits thereof, exhibitors need to complete the following:

1. Meet at least **six** of the initiative criteria in the checklist below, with **one** from each of the **four** categories
 - a. Display (Graphics/Signage),
 - b. Handouts,
 - c. Giveaways, and
 - d. General.
2. Complete the “Sustainable Exhibitor Checklist” by briefly describing how the initiative criteria was met.
3. Provide the check list and additional proof (if requested) to Geneva Hudgins (geneva.hudgins@vaawwa.org) prior to WaterJAM or at the registration desk. Please note that those who submit checklist at the show will miss out on two of the benefits listed above!
4. Display the award at their Water JAM booth and continue to exemplify, promote and encourage sustainable behavior, and receive extra recognition for all your efforts!



Sustainable Exhibitor Checklist

Company: _____

Please check at least one box from each of the following categories to indicate what you and your organization have done to be more sustainable. A minimum of six initiatives is required.

General

- Utilized carpooling or public transportation to/ from conference
- Purchased carbon offset for travel
- Setup and teardown materials are all able to be recycled or reused
- Reduction in packaging of handouts and giveaways
- Used energy efficient lighting in booth (if lighting is used)
- Other:

Display (Graphics/Signage)

- Used "Processed chlorine free" and recycled, FSC paper, or other recycled materials on displays
- Used biodegradable foam board
- Printed with soy-based or vegetable-based inks
- Display is reused for multiple conferences
- Other:

Handouts

- Used "Processed chlorine free" and recycled paper, or FSC paper, with logo visible
- Printed all handouts double-sided
- Include recycling logo and on printed materials to encourage recycling after use
- Materials used are "processed chlorine free", recyclable, or biodegradable
- Materials are printed with soy-based or vegetable-based inks
- In place of handouts, scanners are used to send information electronically to attendees
- In place of business cards, contacts are exchanged electronically
- Other:

Giveaways

- Giveaways are made from post-consumer material
- Giveaways are fair trade certified, or other registered certification
- Giveaway promotes a sustainable lifestyle or has a sustainable purpose (i.e. water bottle, reusable bags, seed ball or seed paper, notepad made from recycled material)
- Other:

Additional Contact Information:

If someone other than the registered exhibitor is involved in filling out this form, please include the contact information below.

Name: _____

Email: _____

If you have any questions regarding the Tidy Otter Initiative, please contact Nicole Schneiter at nschneiter@aegisenv.com.