



American Water Works
Association

VirginiaSection

33rd Annual Water Distribution Seminar and Utility Rodeo



*Hosted by the Distribution
Systems Committee*



Exhibitor Information

LOGISTICS

Tuesday, October 10th thru
Thursday, October 12th, 2023

Visit the event page for updates on the program!
<https://vaawwa.org/events/2023distributionrodeo/>

Holiday Inn Roanoke Airport
3315 Ordway Drive
Roanoke, VA 24017

EXHIBITOR SCHEDULE

Tuesday, October 10th

8:00 am Exhibitor Set-up begins

11:00 am Exhibit Hall Opens

3:00 pm Vendor Technical Sessions (3 vendors/20 minutes each - all slots filled for 2023)

5:00 pm Meet and Greet (located in the exhibit hall)
- 7:00 pm

Wednesday, October 11th

7:30 am Registration/Continental Breakfast

10:00 am Networking Break
People's Choice Taste Test
Meter Challenge Meter Breakdown

11:30 am Networking Lunch with Vendors

1:00 pm Meter Challenge Competition (located in the exhibit hall)

3:30 pm Hydrant Hysteria Competition (located in the exhibit hall)

Thursday, October 12th

Wednesday's competitions will take place at an
off-site location TBA

7:30 am Rodeo Competitions (Rapid Tappin', Splish Splash, Buried Treasure)

12:00 pm BBQ Cookout

EXHIBITOR INFORMATION

The VA AWWA Distribution Systems Committee proudly announces the 33rd Annual Water Distribution Seminar and Utility Rodeo to be held October 10th – 12th in Roanoke, Virginia. This traditional “hands-on” seminar is designed to provide distribution system personnel with practical information on relevant subjects. The ever popular Utility Rodeo provides various utility-related competitive events in which participants compete against fellow utility personnel in a demonstration of skills, speed and safety.

To ensure your exhibits receive the greatest exposure, we offer incentives to attendees to visit each of the exhibits. Approximately 180 members from cities and towns throughout Virginia visit each year. This seminar attracts the level of supervisors that are the most familiar with your products and have authority to purchase them, making this likely the most cost-effective promotional opportunity for your company!

EXHIBIT SPACE

We are pleased to offer 22 booths for this year’s seminar. The exhibit tabletops measure 6’ long by 2½ deep or 10’ long by 2½ foot deep with 120V electrical service.

PRICING STRUCTURE

A fee of \$400 (6’ tables) or \$800.00 (10’ tables) will be charged for each exhibit space. This cost includes a registration for one person which includes: t-shirt, training sessions, networking breaks, lunch, cocktail hour (four complimentary drink tickets), banquet dinner, Utility Rodeo, and Bar-B-Q cookout.

Additional exhibitor registrations are \$150.00 per person and includes items listed above.

Enclosed is a floor plan for your review, please contact Ronnie Baker as soon as possible for your preferred booth site. Limited vendor spaces are available at the Rodeo site. Vendors will be responsible for their setup needs at the Rodeo site.

In order to make our banquet more exciting, we will be raffling prizes to our attendees. If you would like to provide a small prize, please contact Ronnie Baker. Any prize must not exceed \$25.00 in value, and your company will be recognized along with the donation.

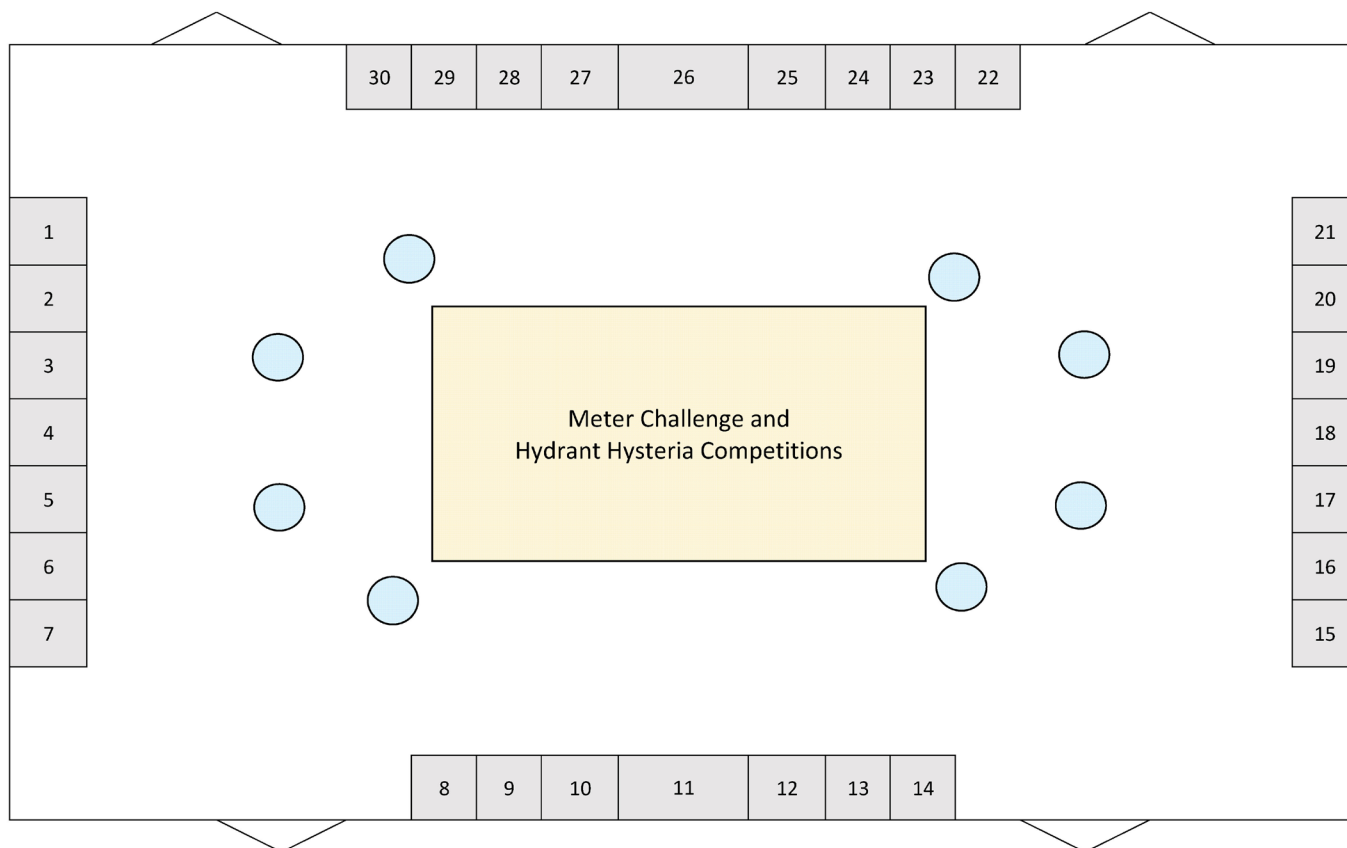
QUESTIONS

Ronnie Baker, Exhibits Coordinator
rbaker@spotsylvania.va.us
540.507.7325

Geneva Hudgins, VA AWWA
geneva.hudgins@vaawwa.org
434.386.3190

FLOOR PLAN

The Grove Ballroom



PRICING & SPONSORSHIPS

Exhibit Table - 6'	\$400	Platinum	\$1,500**
Exhibit Table - 10'	\$800	Gold	\$1,000**
Additional Exhibitor	\$150	Silver	\$ 500**

** Tier levels are based on cash value, either direct monetary support, or material cost at retail price of the host city. Please contact Ronnie Baker to donate materials in lieu of monetary support. (rbaker@spotsylvania.va.us)

REGISTRATION

Online *(preferred method)*

<https://vaawwa.org/events/2023distributionrodeo/>

- Please register online regardless of payment type (check or credit card)
- Credit card payments accepted online only.
- No Faxed or emailed registrations will be accepted.

Mail *(one form per person- circle registration type above)*

Name: _____

Company: _____

Mailing Address: _____

Email Address: _____

Work Telephone: _____ AWWA Membership #: _____

Circle registration type/rate in pricing table above

Circle t-shirt size: Med Large XL 2XL 3XL 4XL

Registration must be received by

September 1st
to receive a t-shirt.

Is this your first VA AWWA event? Yes No

- Form can be mailed into VA AWWA if unable to register online.
- All mailed registrations must pay by check. Make check payable to VA AWWA
- Mail form and check to: VA AWWA, Attn: Geneva Hudgins, PO Box 11992, Lynchburg, VA 24506

HOTEL INFORMATION

Contact Hotel directly for all hotel reservations:

Holiday Inn Roanoke Airport- Conference Center

3315 Ordway Dr NW Roanoke, VA 24017

<https://www.bit.ly/23RodeoHotel>

Phone: 877-424-2449

Hotel Rates: \$122 per night/plus taxes and hotel fees. Use Group Code AWW for the Group Rate under Rate Preference.

All attendees are responsible for their own lodging arrangements.

All hotel rules and regulations apply, contact hotel for full details. A block of rooms has been reserved at special rates. Reservations should be made prior to **September 15, 2022**. After that time, room rate price and availability are subject to change.