



American Water Works  
Association

**Virginia**Section

# 31<sup>st</sup> Annual Water Distribution Seminar and Utility Rodeo



*Hosted by the Distribution  
Systems Committee*



*Exhibitor Information*

# LOGISTICS

Monday, October 4 thru  
Wednesday, October 6, 2021

*\*\*See Seminar Preview for a detailed list of training  
schedule and event times*

Wyndham Virginia Beach  
Oceanfront  
5700 Atlantic Avenue  
Virginia Beach, VA 23451

## EXHIBITOR SCHEDULE

### Monday, October 4<sup>th</sup>

8:00 am Exhibitor Set-up begins

11:00 am Exhibit Hall Opens

3:30 pm Vendor Technical Sessions *(3 vendors/20 minutes each - All Slots filled for 2021)*

5:00 pm Meet and Greet *(located in the exhibit hall)*  
- 7:00 pm

### Tuesday, October 5<sup>th</sup>

7:30 am Registration/Continental Breakfast

10:00 am Networking Break  
People's Choice Taste Test  
Meter Madness Meter Breakdown

11:30 am Networking Lunch with Vendors

1:00 pm Meter Madness Competition *(located in the exhibit hall)*

3:30 pm Exhibits Breakdown

### Wednesday, October 6<sup>th</sup>

*Wednesday's competitions will take place at the  
Virginia Beach Utilities Operation Center*

7:30 am Rodeo Competitions (Rapid Tappin', Splish Splash, Hydrant Hysteria)

12:00 pm BBQ Cookout *(provided by Core & Main)*

# EXHIBITOR INFORMATION

The VA AWWA Distribution Systems Committee proudly announces the 31st Annual Water Distribution Seminar and Utility Rodeo to be held October 4<sup>th</sup> – 6<sup>th</sup> in Virginia Beach, Virginia. This traditional “hands-on” seminar is designed to provide distribution system personnel with practical information on relevant subjects. The ever popular Utility Rodeo provides various utility-related competitive events in which participants compete against fellow utility personnel in a demonstration of skills, speed and safety.

To ensure your exhibits receive the greatest exposure, we offer incentives to attendees to visit each of the exhibits. Approximately 180 members from cities and towns throughout Virginia visit each year. This seminar attracts the level of supervisors that are the most familiar with your products and have authority to purchase them, making this likely the most cost-effective promotional opportunity for your company!

## EXHIBIT SPACE

We are pleased to offer 30 booths for this year’s seminar. The exhibit tabletops measure 6’ long by 2’ ½’ deep or 10’ long by 2’ ½’ deep with 120V electrical service. The Committee has extension cords and outlet strips available.

## PRICING STRUCTURE

A fee of \$350 (6’ tables) or \$700.00 (10’ tables) will be charged for each exhibit space. This cost includes a registration for one person which includes: t-shirt, training sessions, networking breaks, lunch, cocktail hour (four complimentary drink tickets), banquet dinner, Utility Rodeo, and Bar-B-Q cookout.

Additional exhibitor registrations are \$100.00 per person and includes items listed above.

Enclosed is a floor plan for your review, please contact Ronnie Baker as soon as possible for your preferred booth site. Limited vendor spaces are available at the Rodeo site. Vendors will be responsible for their setup needs at the Rodeo site.

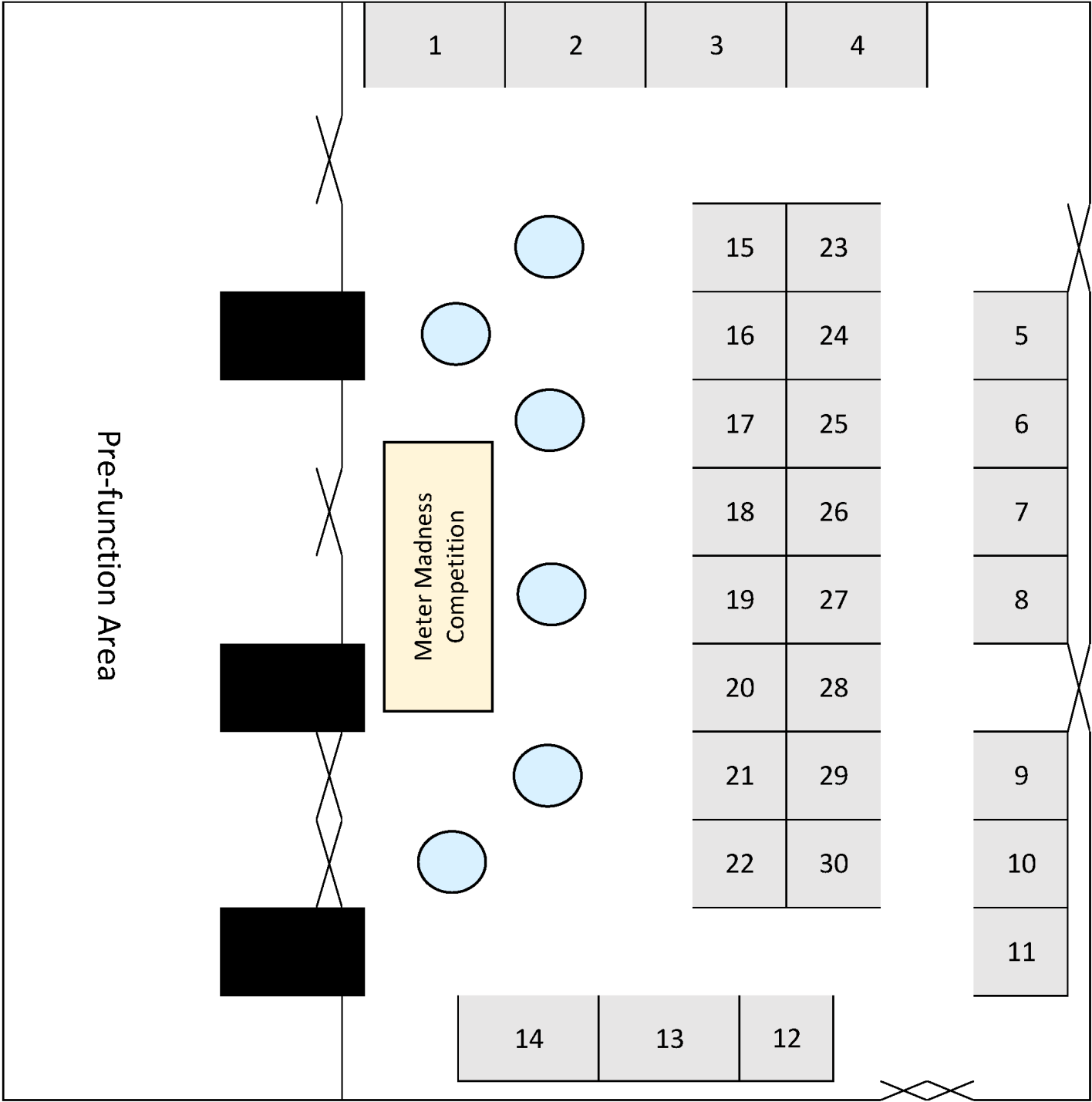
In order to make our banquet more exciting, we will be raffling prizes to our attendees. If you would like to provide a small prize, please contact Ronnie Baker. Any prize must not exceed \$25.00 in value, and your company will be recognized along with the donation.

## QUESTIONS

Ronnie Baker, Exhibits Coordinator  
[rbaker@spotsylvania.va.us](mailto:rbaker@spotsylvania.va.us)  
540.507.7325

Geneva Hudgins, VA AWWA  
[geneva.hudgins@vaawwa.org](mailto:geneva.hudgins@vaawwa.org)  
434.386.3190

# FLOOR PLAN



2021 Distribution Seminar Exhibit Hall  
Wyndham Virginia Beach Oceanfront

# PRICING & SPONSORSHIPS

Exhibit Table - 6'	\$350
Exhibit Table - 10'	\$700
Additional Exhibitor	\$100

Platinum	\$1,500**
Gold	\$1,000**
Silver	\$ 500**

\*\* Tier levels are based on cash value, either direct monetary support, or material cost at retail price of the host city. Please contact Ronnie Baker to donate materials in lieu of monetary support. ([rbaker@spotsylvania.va.us](mailto:rbaker@spotsylvania.va.us))

## REGISTRATION

### Online *(preferred method)*

<https://vaawwa.org/events/2021distributionrodeo/>

- Please register online regardless of payment type (check or credit card)
- Credit card payments accepted online only.
- No Faxed or emailed registrations will be accepted.

### Mail *(one form per person- circle registration type above)*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

Work Telephone: \_\_\_\_\_ AWWA Membership #: \_\_\_\_\_

### Circle registration type/rate from pricing above

Circle t-shirt size:    **Med**    **Large**    **XL**    **2XL**    **3XL**    **4XL**

- Form can be mailed into VA AWWA if unable to register online.
- All mailed registrations must pay by check
- Make check payable to VA AWWA
- Mail form and check to:  
VA AWWA, Attn: Geneva Hudgins, PO Box 11992, Lynchburg, VA 24506

Registration must be received by **September 3<sup>rd</sup>** to receive a t-shirt.

## HOTEL INFORMATION

Contact Hotel directly for all hotel reservations:

<https://bit.ly/36SJAm1>

Phone: 757-321-2189 or 800-365-3032

Hotel Rates: \$99 per night/plus taxes and hotel fees

**All ATTENDEES are responsible for their own lodging arrangements.**

All hotel rules and regulations apply, contact hotel for full details. A block of rooms has been reserved at special rates. Reservations should be made prior to **September 3, 2021**. After that time, room rate price and availability are subject to change.