

FOR IMMEDIATE RELEASE
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Upgraded water infrastructure plays critical role in daily life during Drinking Water Week, every week

[[Insert CITY, STATE]] – This week’s [Drinking Water Week](#) offers consumers a chance to learn about the critical infrastructure that transports water from collection to treatment to consumption to ensure drinking water is “There When You Need It.” Drinking Water Week is May 1-7 this year.

[Insert organization name] and partners throughout North America are celebrating Drinking Water Week to recognize the vital role tap water plays in daily life, the infrastructure that is necessary to transport it from source to tap, and the important and often overlooked work of water professionals.

With the recent passage of the [U.S. Infrastructure Investment and Jobs Act](#), renewing and upgrading water infrastructure is a priority, demonstrating the vital role it plays in protecting public health.

“Renewing and upgrading the nation’s water infrastructure is critical to protect public health, safeguard the environment and allow our economy to prosper,” said American Water Works Association CEO David LaFrance. “By reauthorizing the Water Infrastructure Finance and Innovation Act and doubling funding for the drinking water State Revolving Fund, the federal government is helping states and local water providers to spur on critical water projects. In addition, the \$15 billion designated for lead service line replacement is a welcome down payment on what could be a \$60 billion challenge.”

[And/or insert quote from CEO, mayor, governor, etc.]

To commemorate the week, water utilities, water organizations, government entities, environmental advocates, schools and others throughout North America and beyond are encouraging consumers to learn more about the importance of water services and water infrastructure, especially in times of crisis.

About Drinking Water Week

For several decades, AWWA and its members have celebrated Drinking Water Week, a unique opportunity for both water professionals and the communities they serve to join together in recognizing the vital role water plays in daily lives. Free materials for download and additional information about Drinking Water Week are available on the Drinking Water Week webpage.

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