FOR IMMEDIATE RELEASE CONTACT: [Insert contact info] May X, 2021

**Water infrastructure plays critical role in daily life during Drinking Water Week, every week**

**[(Insert CITY, STATE)] –** This year’s [Drinking Water Week](https://www.awwa.org/Events-Education/Drinking-Water-Week) provides consumers an opportunity to learn about the critical infrastructure that transports water from collection to treatment to consumption to ensure drinking water is “There When You Need It.” Drinking Water Week is May 2-8 this year.

**[Insert organization name]** and partners throughout the Commonwealth of Virginia are celebrating Drinking Water Week to recognize the vital role tap water plays in daily life, the infrastructure that is required to carry it to and from homes and businesses, and the important and often unnoticed work of water professionals.

Water systems play a critical part in consumers’ health, hygiene and hydration. More than a million miles of buried pipes ensure reliable water is transported from collection, through the treatment process to homes or businesses for cleaning, hydration and cooking, which are critical to health and safety.

“During this Drinking Water Week, let’s keep in mind that we continue to serve an integral role in meeting our daily hygiene needs during the coronavirus pandemic”, says Virginia Section AWWA Chair, Russ Navratil. “We touch people’s lives every day by provide them with safe potable drinking water at an affordable cost.”

**[And/or insert quote from CEO, mayor, governor, etc.]**

To commemorate the week, water utilities, water organizations, government entities, environmental advocates, schools and others throughout the Commonwealth of Virginia and beyond are encouraging consumers to learn more about the importance of water and water infrastructure, especially in times of crisis.

**About Drinking Water Week**

For several decades, the Virginia Section AWWA and its members have celebrated Drinking Water Week, a unique opportunity for both water professionals and the communities they serve to join together in recognizing the vital role water plays in daily lives. Free materials for download and additional information about Drinking Water Week are available on the [Drinking Water Week webpage](https://www.awwa.org/Events-Education/Drinking-Water-Week).

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