

VA AWWA Corporate Sponsor Program - 2021

December 10, 2020

Dear Supporter,

I hope this letter finds you well and ready for a great 2021! As we begin the new year, we reflect on all we have to be grateful for, including the support of our Corporate Sponsors, some who have partnered with us for over a decade. Their loyalty, either through financial support, active volunteers and leadership, or attendance at our events throughout the past year is invaluable to our success.

If your company has partnered with us in the past, we say a sincere Thank You. We are stronger because of you. If you haven't been a corporate sponsor before, we would like to explain the program to make you aware of the many benefits you receive for your nominal contribution.

Corporate Sponsors are recognized in the following ways:

- 💧 **Corporate Sponsor listing on the VA AWWA website and Sponsor Highlight.** Your company logo and a link to your company's web page will be displayed on our website signifying your partnership to the Virginia Section.
- 💧 **Recognition in the "Tap into Virginia" magazine.** Each quarter your logo will be printed on our corporate sponsor thank you page.
- 💧 **Recognition in publicity materials for VA AWWA/VWEA Joint Annual Meeting (JAM),** including the conference planner, conference app, and display board throughout the conference.
- 💧 **Recognition at all Seminar and Conference events.** Your company logo will be displayed at each of our approx. 15 training events throughout the year.

In addition, to the recognition listed above, your company will be invited to a **VIP event called "Connect through Capital Improvement"**. This invitation-only event will be a time for our Utility Members to present their capital improvement programs to you, their potential customer.

The cost to become a Corporate Sponsor is only \$450. You can sign up online at vaawwa.org/events/2021-corporate-sponsorship/ or by completing the written form included in this letter.

The Virginia Section AWWA Board of Trustees continues its policy to limit the solicitation from our partners to the Corporate Sponsor Program. This will be the only direct solicitation that you will receive from the Section. If you would like to sponsor a specific training event, opportunities will be available via their registration process. These events include:

- 💧 Customer Service Workshop
- 💧 Distribution Seminar & Rodeo
- 💧 Drinking Water Quality & Research Seminar
- 💧 Plant Operations Conference
- 💧 Or directly supporting Water for People and Water Reach activities such as Water for People Golf Tournament, Workplace Giving, and Water Reach Silent Auction.

We look forward to your partnership with us through the Corporate Sponsor Program.

Thank you so very much for your support!

Warm Regards,

Russ Navratil

Russ Navratil
Virginia Section Chair

Note: Further support of the Virginia Section AWWA through advertisement in ***“Tap Into Virginia”*** will continue to be available through Craig Kelman and Associates. You will be notified directly by Craig Kelman and Associates of these opportunities.

VA AWWA CORPORATE SPONSORSHIP REPLY FORM

Yes, my company will participate in the **Corporate Sponsorship Program** for the Virginia Section AWWA educational activities in the year 2021.

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Company Website Address (if applicable) _____

_____ **Corporate Sponsorship** \$450

Optional Opportunities: (amounts are of your choosing)

_____ College Scholarships _____

_____ Customer Service Workshop _____

_____ Distribution Seminar & Rodeo _____

_____ Drinking Water Quality Seminar _____

_____ Education Webinar _____

_____ Plant Operations Conference _____

_____ Safety & Security Seminar _____

_____ Water Resources & Environment Seminar _____

_____ Water for People Golf Tournament _____

_____ Water for People Donation _____

_____ Water Reach Donation _____

Make checks payable to **VA AWWA**.

Mail payment with this form to:

VA AWWA
Attn: Geneva Hudgins
PO Box 11992
Lynchburg, VA 24506-1992

Phone: 434.386.3190
Email: Geneva.hudgins@vaawwa.org